

FORMAT FOR MOBILE APP REVIEWS



OvidToday

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| NAME OF APP & VERSION | OVIDTODAY™ |
| PUBLISHER OF APP | WOLTERS KLUWER |
| PLATFORMS FOR THIS APP | IPAD, ANDROID TABLETS, KINDLE FIRE REFER TO YOUR STORE'S APP DESCRIPTION FOR CURRENT RELEASE INFORMATION |
| PRICE | OVIDTODAY IS A FREE DOWNLOAD. IT ONLY WORKS WITH OVID FULL TEXT JOURNAL SUBSCRIPTIONS. |
| FUNCTIONALITY – WHAT IS THE APP DESIGNED TO/SUPPOSED TO DO? | OVIDTODAY IS A JOURNAL READING APP. IT ALLOWS YOU TO ACCESS YOUR INSTITUTION'S OVID JOURNAL SUBSCRIPTIONS THROUGH A TABLET. |
| COMPLIANCE – IF APPLICABLE, IS THE APP HIPAA/FDA OR OTHERWISE COMPLIANT? | N/A |
| AUDIENCE – WHO IS THE APP DESIGNED FOR? | EVERYONE WHO WANTS TO READ OVID'S HEALTH SCIENCE JOURNALS ON A TABLET - PHYSICIANS, RESIDENTS, NURSES, PHARMACISTS, HEALTH SCIENCE STUDENTS |
| SIMPLICITY/EASE OF USE | OVIDTODAY IS VERY EASY TO USE. THE LATEST JOURNAL COVERS ARE USED AS ICONS TO REPRESENT THE JOURNALS. THE APP ROTATES AS YOU MOVE YOUR DEVICE WHICH MEANS CONTENT FILLS THE SCREEN. IT IS POSSIBLE TO INCREASE THE PDF VIEW UP TO 400% FOR THOSE WITH VISUAL IMPAIRMENTS. PROCESSES FOR DOWNLOADING THE APP AND OFFSITE ACCESS TOKENS ARE SIMPLE. YOU DO NEED A PERSONAL ACCOUNT WHICH YOU CAN GET THROUGH THE APP. TO GET A TOKEN YOU NEED TO ACCESS YOUR EMAIL. |
| EXAMPLE – PROVIDE AN EXAMPLE OF HOW ONE USES THIS APP – SEARCH, QUERY, BROWSE? | OVIDTODAY ALLOWS YOU TO BROWSE BY CATEGORY OR ALPHABETICALLY. YOU CAN SEARCH FOR A SPECIFIC TITLE AS WELL. OVID TODAY ALLOWS YOU TO TRACK SPECIFIC JOURNALS, REVIEW TOCs, SEE PREPRINT ARTICLES AND VIEW FULL TEXT PDFs. YOU CAN CREATE A READING LIST OF FAVORITES WHICH CAN BE READ OFFLINE. OVIDTODAY CAN BE USED OFFSITE WITH AN ACCESS TOKEN |
| CAN YOU EXPORT THE RESULTS? | YOU CANNOT SHARE ARTICLES, OR TOCs FROM OVIDTODAY. |
| CAN YOU SELECT PORTIONS AND CUT & PASTE ELSEWHERE? | THERE IS NO WAY TO COPY CONTENT IN OVIDTODAY. |
| DOES IT KEEP A HISTORY? | WHEN YOU SELECT A JOURNAL IT STAYS SELECTED AND YOU CAN ACCESS IT AS LONG AS YOUR INSTITUTION HAS A SUBSCRIPTION TO THAT JOURNAL |
| IS THERE USER FEEDBACK – QUIZZES, "SEE ALSO" REFERENCES? | N/A |
| IS A WIFI CONNECTION NEEDED TO ACCESS? DOES IT CONNECT TO INFO OUTSIDE OF APP? | YOU MUST BE CONNECTED TO WIFI TO VIEW NEW CONTENT. HOWEVER A READING LIST OF FAVORITES CAN BE READ OFFLINE. |
| WHAT IS YOUR OPINION OF THE APP? IS IT WORTH THE TIME TO USE/COST TO PURCHASE? IS IT USEFUL FOR THE INTENDED AUDIENCE? | THIS IS A VERY SIMPLE APP. THAT IS BOTH A STRENGTH AND A WEAKNESS. FOR THOSE UNCOMFORTABLE WITH ELECTRONIC JOURNALS THIS PROVIDES A SIMPLE INTERFACE AND A WAY TO KEEP UP TO DATE WITH THEIR FAVORITE JOURNALS ONLINE. READING A PDF ON A TABLET IS VERY SIMILAR TO READING A PRINT JOURNAL. THIS COULD BE USEFUL FOR HOSPITALS WHO DON'T HAVE ACCESS TO THE SAME RESOURCES AS AN ACADEMIC MEDICAL CENTER. AT LEAST ONE HOSPITAL I KNOW GETS THEIR FULL TEXT JOURNALS THROUGH OVID ALONG WITH THEIR DATABASE SUBSCRIPTION. THERE IS NO WAY TO SHARE WHAT YOU READ WITH OTHERS AND NO WAY TO ANNOTATE WHAT YOU READ. JOURNALS YOUR INSTITUTION DOESN'T SUBSCRIBE TO THROUGH OVID SHOW UP IN THE JOURNAL LIST WHICH IS FRUSTRATING. ON OPENING THE APP, CONTENT CAN BE SLOW TO LOAD UP. |

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| | I WOULD RECOMMEND THIS APP FOR ORGANIZATIONS THAT HAVE OVID FULL TEXT SUBSCRIPTIONS AND A USER BASE THAT IS UNCOMFORTABLE WITH MORE COMPLEX APPS. FOR USERS WHO WANT MORE I WOULD SUGGEST FREE APPS LIKE DOCPHIN OR READ BY QxMD WHICH ALLOW YOU TO SIGN INTO A PROXY SERVER TO ACCESS FULL TEXT OF JOURNALS AND GIVES ACCESS TO FREELY AVAILABLE FULL TEXT AS WELL. |
| YOUR NAME & AFFILIATION | JENNY PIERCE, TEMPLE UNIVERSITY HEALTH SCIENCES LIBRARIES- GINSBURG LIBRARY |
| DATE | 11/17/16 |