

FORMAT FOR MOBILE APP REVIEWS



NAME OF APP & VERSION	PRIME - PUBMED, JOURNALS, AND GRAPHERENCE® ACCESS V. 2.1 (FORMERLY UNBOUND MEDLINE)
PUBLISHER OF APP	UNBOUND MEDICINE, INC.
PLATFORMS FOR THIS APP	REQUIRES iOS 7.0 OR LATER FOR IPHONE/IPOD TOUCH, IPAD. ANDROID 2.2 OR HIGHER FOR ANDROID PHONE & TABLETS. APP IS LICENSED FOR USE ON ONE DEVICE.
PRICE	FREE DOWNLOAD AT APPLE APP STORE OR GOOGLE PLAY (ANDROID).
FUNCTIONALITY – WHAT IS THE APP DESIGNED FOR/SUPPOSED TO DO?	THE APP IS DESIGNED TO SEARCH, ORGANIZE AND SHARE PUBMED LITERATURE SEARCH RESULTS FROM IPHONE/IPOD TOUCH, IPAD AND THE WEB.
COMPLIANCE – IF APPLICABLE, IS THE APP HIPAA/FDA OR OTHERWISE COMPLIANT?	N/A
AUDIENCE – WHO IS THE APP DESIGNED FOR?	PHYSICIANS, NURSES, MEDICAL STUDENTS AND OTHER HEALTHCARE PROFESSIONALS.
SIMPLICITY/EASE OF USE	EASY TO USE. PERSONAL ACCOUNT REQUIRED.
EXAMPLE – PROVIDE AN EXAMPLE OF HOW ONE USES THIS APP – SEARCH, QUERY, BROWSE?	THERE ARE TWO OPTIONS YOU CAN CHOOSE TO SEARCH: CLASSIC AND CLINICAL. IN CLASSIC SEARCH, USER CAN SEARCH PUBMED BY KEYWORD, AUTHOR OR JOURNAL. THERE ARE FIVE TYPES OF LIMITS (FULL TEXT, LANGUAGE, SUBJECT, PUB TYPE AND PUB DATE) USER CAN APPLY TO THE SEARCH. IN CLINICAL SEARCH, USER CAN SEARCH BY SUBJECT, AND APPLY SEARCH FILTERS AND LIMITS AS WELL. USER CAN SET UP A FAVORITE SEARCH, BOOKMARK FAVORITES OR TAG AN ARTICLE, HIGHLIGHT AND MAKE NOTES ON THE CITATION. IN “FOR YOU” SECTION, THE APP WILL AUTOMATICALLY PUSH NEW ARTICLES BASED ON USER’S SEARCH AND JOURNALS USER SELECTED. IN THE “PROFILE” SECTION, USERS CAN PICK TOPICS FROM A LIST OF TOPICS BASED ON THEIR INTERESTS.
CAN YOU EXPORT THE RESULTS?	USERS CAN SHARE AND EXPORT THE RESULTS THROUGH EMAIL, SOCIAL MEDIA, TEXT, AND ON CLOUD BASED DRIVE.
CAN YOU SELECT PORTIONS AND CUT & PASTE ELSEWHERE?	USERS CAN SELECT PORTIONS, MAKE NOTES, HIGHLIGHT, CUT & PASTE, AND SHARE THE CONTENTS.
DOES IT KEEP A HISTORY?	USERS CAN SELECT FAVORITES, BOOKMARK, TAG THE SEARCH RESULTS. THE SEARCH HISTORY CAN BE SAVED.
IS THERE USER FEEDBACK – QUIZZES, “SEE ALSO” REFERENCES?	THERE IS A “GIVE FEEDBACK” SECTION WHERE USERS CAN SEND FEEDBACK TO THE PUBLISHER. THE APP ALSO PROVIDES A LINK TO “RATE THIS App”. THE APP HAS AN ONLINE HELP SECTION PROVIDING FAQ, SUPPORT FEEDBACK AND PHONE NUMBER FOR CUSTOMER SERVICE.
IS A WIFI CONNECTION NEEDED TO ACCESS? DOES IT CONNECT TO INFO OUTSIDE OF APP?	WIFI OR DATA PLAN IS REQUIRED TO USE THIS APP. THE APP CONNECTS TO THE PUBLISHER WEBSITE IF FULL TEXT ARTICLE AVAILABLE. THIS APP WILL ONLY CONNECT TO LIBRARY SUBSCRIBED JOURNALS IF THERE IS AN INSTITUTIONAL SUBSCRIPTION TO UNBOUND MEDICINE.
WHAT IS YOUR OPINION OF THE APP? IS IT WORTH THE TIME TO USE/COST TO PURCHASE? IS IT USEFUL FOR THE INTENDED AUDIENCE?	THIS APP PROVIDES USER AN EFFECTIVE NEW TOOL FOR SEARCHING PUBMED. THE SEARCH INTERFACE IS SIMPLE AND CLEAR. THE TOOLS IN THE APP HELP THE USER TO EASILY ORGANIZE THE SEARCH RESULTS AND ARTICLES, AND SHARE WITH OTHERS. THE UNIQUE GRAPHERENCE® ALLOWS USER TO VISUALLY EXPLORE THE RELATED ARTICLES TO DETERMINE THE SIGNIFICANCE OF THE ARTICLES. COMPARED WITH THE PUBMED MOBILE, THIS APP PROVIDES A BETTER WAY TO SEARCH PUBMED.
YOUR NAME & AFFILIATION	CHARLIE MA, JERSEY SHORE UNIVERSITY MEDICAL CENTER – HACKENSACK MERIDIAN HEALTH
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